



Soundstripe Selected to Present at Venture Atlanta 2020

With over \$4.5 billion in funding awarded to date, leading tech investment conference Venture Atlanta expands national footprint with virtual format for its 14th annual event

September 24, 2020 (Atlanta, GA) – [Soundstripe](#), named one of the Top 5 fastest growing private media companies in the U.S. on the 2020 Inc. 5000 list, announced today that it has been chosen out of a record-breaking 400 applicants as one of the top technology companies in the Southeast to present at [Venture Atlanta](#) 2020. It will be Soundstripe’s second year presenting at Venture Atlanta, with its first appearance in 2019 resulting in a \$6 million Series A funding round kicked off by Atlanta-based Vocab Investment Partners, as well as Craft Ventures. Now in its 14th year, the annual conference — to be held October 21-22 — has pivoted to a fully virtual format, Venture Atlanta Live Online. One of the nation’s best venture capital conferences, Venture Atlanta continues to showcase innovators from the US’ hottest tech markets and boasts its largest number of selected companies and represented investor funds to date. Even in light of COVID-19, Venture Atlanta continues to fuel capital and growth, serving the needs of the region’s vibrant tech community.

Soundstripe Co-Founder and Co-CEO Travis Terrell will give a presentation during the online conference highlighting the company’s offerings, new opportunities for expansion, and explosive growth rate of 4,700% from 2016 to 2019, which led to them being named the #1 fastest growing private company in their home state of Tennessee, as well as #68 among all private companies, on the 2020 Inc. 5000 list. Since forming in 2016, Soundstripe has been a key provider of unlimited, royalty-free music and sound effects for video, podcasts, and other media, issuing over 5 million licenses to tens of thousands of creators in over 140 countries. Driven by a unique subscription model that lets content creators pay a fee for usage of the music in its catalog, Soundstripe has paid out millions to music creators, fueling its mission to Keep Creatives Creating. Now, Soundstripe is getting ready to expand into additional areas of digital media licensing, providing new opportunities for its existing members and opening its service to an even larger audience that will fuel future growth.

“Soundstripe is honored to have our recent milestones and potential for even more pronounced growth recognized by Venture Atlanta,” said Travis Terrell, Co-Founder and Co-CEO of Soundstripe. “Our mission to Keep Creatives Creating has really resonated in the media industry, with a wide variety of creators using our music and sound effects to keep up with the speed of digital media. As we prepare to unveil new offerings sure to grow our customer base even further, we are thrilled to stand alongside so many great companies as we show off our service to the Venture Atlanta audience.”

“Venture Atlanta has become the authority for recognizing technology innovation across the Southeast and beyond, connecting the best and brightest innovators with top-tier, national investors and other leaders in our technology ecosystem that helps drive success and results with over \$4.5 billion in funding awarded to date,” said Venture Atlanta CEO Allyson Eman. “This year, we’ve pivoted to a digital format to best serve the needs of our vibrant tech community and are

thrilled to be showcasing our largest line up of companies ever. These companies reflect our incredible pool of talented people, inspiring innovation, and continued opportunities for growth within the technology community.”

Venture Atlanta Live Online will offer an unparalleled experience that streams two days of immersive events and interactive networking opportunities. Attendees will be able to connect with others at the conference, set up one-on-one meetings, stroll the virtual show floor, watch pitches in real-time, and use features like live chat and audience polling. Atlanta-based independent investment management firm Invesco is this year’s premier sponsor, with Cherry Bekaert, Nelson Mullins and Truist as additional headline sponsors. Venture Atlanta Live Online will conclude with TechSquare Labs’ [Atlanta Startup Battle](#), in which top five companies will pitch on stage against one another to win a \$100,000 investment.

To learn more about Soundstripe, visit [soundstripe.com](#). For additional information about Venture Atlanta, to register for the event, or to view the conference schedule, please visit [ventureatlanta.org](#).

About Venture Atlanta

Venture Atlanta, the Southeast’s technology innovation event, is where the region’s most promising tech companies meet the country’s top-tier investors. This year’s event is going all digital through Venture Atlanta Live Online.

As the Southeast’s largest investor showcase helping launch more than 400 companies and raise over \$4.5 billion in funding to date, the event connects the region’s top entrepreneurs with local and national investors and others in the technology ecosystem who can help them raise the capital they need to grow their businesses. The annual non profit event is a collaboration of the Atlanta CEO Council, Metro Atlanta Chamber and the Technology Association of Georgia (TAG).

For more information, visit [www.ventureatlanta.org](#). For updates, follow us on [Twitter](#) and visit our [blog](#).

About Soundstripe

Soundstripe is one of the industry’s fastest growing providers of unlimited, royalty-free music and sound effects for video, podcasts, and other media. It is driven by a unique subscription model that lets content creators pay a fee for usage of the music in Soundstripe’s catalog; single-song licenses are also available. That music is created by a team of world-class composers, songwriters, producers, and other music industry professionals. Licenses cover all uses and remain in effect should a creator choose to cancel their membership or let it expire. This approach has led to over 5 million licenses being issued for tens of thousands of customers in over 140 countries since Soundstripe’s inception in 2016.

The company is based in Nashville and was named to the Top 100 of the [2020 Inc. 5000 list](#), cementing its place as one of the fastest growing private companies in the U.S. It was also selected for The Tennessean's [2020 Top Workplaces list](#) and was ranked the [#1 Top Workplace in Tennessee for Small Companies](#) in 2019, when co-founders Travis Terrell, Micah Sannan, and Trevor Hinesley were also honored with a [best in leadership award](#). Soundstripe also won the Game-Changing Startup award in the Entertainment, Sports, and Media category at The Nashville

Entrepreneur Center's 2019 NEXT Awards, and was named one of the city's [Top 10 startup cultures](#) by Powderkeg. For more information, visit soundstripe.com.

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