



AIMP Begins Diversity, Equity, and Inclusion Initiative with EnterGain

May 21, 2021 (Los Angeles, Nashville, New York) – The Association of Independent Music Publishers (AIMP) has begun a Diversity, Equity, and Inclusion (DEI) Initiative, working with EnterGain, a strategic HR firm that specializes in the music ecosystem. This effort will begin with a survey of AIMP membership to get a baseline read of the current organization. Key findings will be presented at the AIMP’s Global Music Publishing Summit on June 7. Later in the summer, EnterGain will conduct a three-session workshop for AIMP members interested in deepening their understanding of the barriers and solutions around diversity, equity, and inclusion and provide actionable takeaways that can be applied in their professional lives.

The survey has been emailed to members today from EnterGain (May 21) and will be open for response until May 31. Members that did not receive the survey and wish to participate can email DEI@aimp.org. The three training sessions are scheduled for June 21, June 28, and July 6 at 2pm ET/ 1pm CT/ 11am PT, each session will be 90 minutes. They will be co-led by two executive-level facilitators from EnterGain, with virtual session tools and supporting staff to support interactive discussion. Registration will be free to AIMP members. These initial sessions will be limited to 50 participants; if there is more interest, another series may be scheduled later in the year. Registration for these sessions will open shortly at aimp.org.

“The AIMP carefully considered the best way to address diversity, equity, and inclusion issues for our organization that would be of real value to our members and make a material difference,” said John Ozier, National Chair of the AIMP and Nashville Chapter President. “I’ve been fortunate to experience what EnterGain has to offer, and they have been working with music organizations on these issues for a quite some time. Their facilitators are top-notch, and they have given us valuable guidance on how to approach these sensitive and important issues with our members.”

“The AIMP community has a unique constituency, spanning sole business owners to larger corporations in different areas in the industry, so it required an approach that first recognizes each member. We’re excited to partner with the AIMP, knowing their intention to use the survey results to help shape the AIMP’s DEI efforts going forward,” said EnterGain co-founder Mikal Celentano. Yuna Perry, Senior Advisor at EnterGain added, “We look forward to meeting many of you at the AIMP Global Music Publishing Summit, and working more closely with the workshop participants over the summer.”

About EnterGain

EnterGain is a consultancy focused on enterprise growth. EnterGain empowers organizations to gain talent through executive search and placement services, gain capability through leadership and talent development programs, and gain scale through best practices and strategy solutions. EnterGain has served a wide range of clients in the music ecosystem including A2IM, eOne, Merlin, NIVA, Reservoir Media, Secretly Group, Seeker Music, TIDAL, Sony Music, and YouTube Music. For more information visit www.EnterGain.com.

About AIMP

The Association of Independent Music Publishers (AIMP) was formed in 1977 and has local chapters in Los Angeles, New York, and Nashville. The organization's primary focus is to educate and inform music publishers about the most current industry trends and practices by providing a forum for the discussion of the issues and problems confronting the music publishing industry. The opportunity to exchange ideas and opinions with others on issues of mutual concern is fostered by the atmosphere at the AIMP's monthly meetings, forums, and workshops, the videos of which can be seen (along with more general info on the organization) at www.aimp.org.

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