

AIMP Launching Atlanta Chapter, Invites Creative Community to July 15 Kickoff Event

June 17, 2021 (Atlanta, GA) – The <u>Association of Independent Music Publishers</u> (AIMP) is inviting Atlanta-based independent songwriters, producers, publishers, and other rights-holders and supporters of the creative community to join them at the just-opened 4U Recording studio (1376 Chattahoochee Ave NW) on July 15th at 5pm ET to kick off the process of forming a new **AIMP Atlanta Chapter**. The event is free and open to all, with more information and registration available <u>here</u>.

With Chapters in Los Angeles, New York, and Nashville, the AIMP provides educational events and resources to its members while representing the interests of the independent music publishing community on the national stage. Recently, the Association played a pivotal role in the passage of the Music Modernization Act (MMA) and the formation of The MLC, ensuring that they addressed the concerns of the independent publishing community. The AIMP also hosts the annual Global Music Publishing Summit, which just wrapped its 4th edition on June 9th; the AIMP Nashville Awards; and will soon launch the annual AIMP Los Angeles Spotlight event, which will provide an in-depth look at music in the film and TV industry.

The <u>Atlanta Kickoff</u> event will begin with a presentation from AIMP National Chair and Nashville Chapter President **John Ozier** of Reservoir, AIMP Los Angeles Chapter President **Teri Nelson Carpenter** of Reel Muzik Werks, and AIMP New York Chapter President **Michael Lau** of Laud Music/Imachew Music, who will discuss their Chapters' latest initiatives, how they work together to achieve national goals, and the overall benefits of the AIMP. They will then open the conversation to attendees, who will be able to share their needs, ask questions, and provide insight on how the AIMP can best serve the Atlanta community.

Given strong local interest, a Steering Committee of Atlanta-based entertainment industry stakeholders would then be formed to begin the process of formally organizing the Chapter. Its charter would be ratified and a Board of Directors elected during the next bi-annual AIMP Board elections, which will be held in 2022.

"Atlanta is home to a vibrant creative community that runs the gamut from record labels to publishing companies, songwriters, producers, film and TV companies, entertainment lawyers, tech startups, and more," said Ozier. "By establishing an AIMP Atlanta Chapter, we can unite these disparate sectors and give the independent community a strong, powerful voice on issues that impact them, as well as important business updates and educational sessions on the music publishing industry. We look forward to discussing the path forward on July 15th."

The effort to establish an Atlanta Chapter of the AIMP is being led by **Tony D. Alexander**, Co-Founder, President, and Managing Director of Made in Memphis Entertainment (MIME), which runs its MIME Publishing Group and Beatroot Music companies from Atlanta via the new 4U Recording studio and

offices. MIME's mission is to establish a global network of hyper-local music scenes that enable artists to achieve worldwide success without leaving their hometown. Having begun that process in Memphis, MIME is now expanding its presence in Atlanta, giving local artists access to its all-encompassing family of companies, which includes independent music publisher MIME Publishing, sync licensing company Heavy Hitters Music, and independent music distributor Beatroot Music.

"Independent producers and songwriters in Atlanta are creating some of the most recognizable music in the world today, due in large part to the broad exposure this music is receiving on the charts and in film, television, advertising, and games. It is vital that we continue to build the infrastructure for long term sustainability," said Alexander. "Often the work is done in solitude, but I am excited to work to bring these creative forces together to learn more about what they want, what they need, and how we can set up an AIMP Chapter to help."

For more information on the AIMP, visit www.aimp.org.

About AIMP

The Association of Independent Music Publishers (AIMP) was formed in 1977 and has local chapters in Los Angeles, New York, and Nashville. The organization's primary focus is to educate and inform music publishers about the most current industry trends and practices by providing a forum for the discussion of the issues and problems confronting the music publishing industry. The opportunity to exchange ideas and opinions with others on issues of mutual concern is fostered by the atmosphere at the AIMP's monthly meetings, forums, and workshops, the videos of which can be seen (along with more general info on the organization) at www.aimp.org.

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