



## AIMP Global Music Publishing Summit // Day 1 Recap: Creator Day

The Association of Independent Music Publishers (AIMP) has wrapped the first day of its 4th annual Global Music Publishing Summit — also known as Creator Day. June 7's online programming touched on everything from the AIMP's Diversity, Equity, and Inclusion (DEI) Initiative to the state of sync licensing to achieving lasting success from TikTok, and featured speakers including legendary songwriters, producers, artists, and entrepreneurs **David Porter**, **Hank Shocklee**, **Craig Wiseman**, and **John Titta**. Creator Day ended with a performance showcase from NYC3 and Music Publishers Canada, shining a light on some of today's best up-and-coming writer/performers.

More details and images from Creator Day can be found below, with full-size screenshots available for download [here](#). The Summit will continue tomorrow (June 8) and Wednesday, with tomorrow's agenda focused on the Business of Publishing. If you'd like to attend as press, please let me know; it's not too late to add you to the press list!

DEI Workshop Sessions

Three 90-Minute Sessions:

- Monday, June 21<sup>st</sup> – Common Language for DEI
- Monday, June 28<sup>th</sup> – Behavioral Tools for DEI
- Tuesday, July 6 – Institutionalize DEI

• Each session starts at 2pm ET / 1pm CT / 11am PT

To express interest in participating in the workshops, share your email address using the Google Form link in the Zoom chat.

Each session is currently limited to 50 attendees. Current AIMP Chapter Board Members and survey respondents who submitted email addresses have priority.

AIMP | DEI Initiative | AIMP | ENTERGAIN

After a welcome from AIMP National Chair and Nashville Chapter President **John Ozier**, Los Angeles Chapter President **Teri Nelson Carpenter**, and New York Chapter President **Michael Lau**, the Global Music Publishing Summit kicked off with a presentation from strategic HR firm EnterGain, who delved into the results of a survey of the AIMP membership conducted to create a starting point for its efforts to be a more diverse and inclusive organization that promotes equity for its members. EnterGain Senior Advisor **Yuna Perry** and Managing Directors **James Celentano** and **Mikal Celentano** presented the results, which can be viewed [here](#).

EnterGain will now conduct a three-session workshop series at no cost to AIMP members interested in deepening their understanding of the barriers and solutions around diversity, equity, and inclusion and provide actionable takeaways that can be applied in their professional lives. The three training sessions

are scheduled for June 21, June 28, and July 6 at 2pm ET/ 1pm CT/ 11am PT, and each session will be 90 minutes. The link to register will be emailed to AIMP members.



RCA Nashville artist **Andrew Jannakos** then discussed his path from *The Voice* to viral TikTok star to recording artist with his manager **Andrew Cohen** of Cohencidence Projects, **Derek Wells** (Senior Director, A&R, Spirit Music Group), and moderator **MaryAnn Keen** (Associate Director of Writer Publisher Relations, BMI). After a video of him cooking while listening to a recording of his song “Gone Too Soon” went viral on TikTok, Jannakos and Cohen quickly built a team and set to work turning that success into lasting fame. The track has now been streamed over 60 million times, with a new EP produced by Wells just released and gaining traction.

**AIMP Educational Outreach Update**

- Provide the future members of our industry a real-world connection to the industry
- Provide an affordable online membership
- Provide a free membership for college level educators
- Provide access to the AIMP member specific employment opportunities and internships
- Take part in the mentorship program
- Develop specific resources and programming tailored to students and educators
- Reach out to all educational institutions that have music business programs
- Partner with other music industry organizations that have similar initiatives to create and collaborate on programming
- High School programs

**EXACTUALS**  
AN ALLCITY MEDIA COMPANY

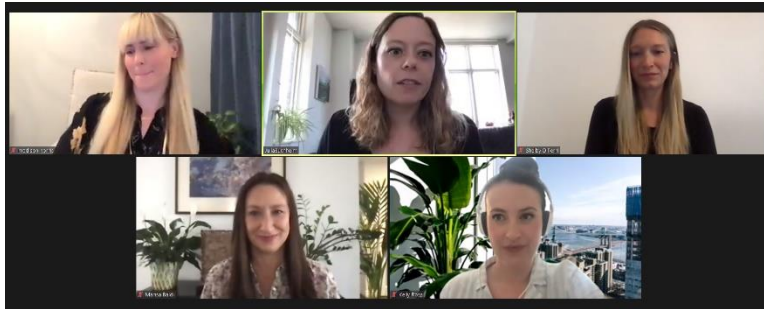
**AIMP**  
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#aimpgmps

AIMP Board Officers and Members then delivered a series of updates on the Association’s initiatives. AIMP NY Board Member **Julia Buchheim** (Director of Sync Licensing, Downtown Music Publishing) discussed the AIMP Mentorship Program, currently accepting applications for mentors and mentees for the summer session through June 25th [here](#). AIMP NY President **Michael Lau** (CEO, Laud Music/Imachew Music) then discussed the AIMP’s Educational Outreach efforts, AIMP LA Chapter Secretary **Barbie Quinn** (Senior Director, Administration & Publisher Relations, BMI) spoke about the Linda Komorsky Liker AIMP Scholarship, and AIMP Nashville Vice President **Ree Guyer** (Owner/President, Wrensong Music) recapped this year’s AIMP Nashville Awards. In addition, AIMP LA Chapter President **Teri Nelson Carpenter** (CEO, Reel Muzik Werks) announced the new annual LA Spotlight Event, the first installment of which is scheduled for September 16th, and AIMP LA Vice President **Marc Caruso** (CEO/Co-Founder, Angry Mob Music) addressed efforts to update the AIMP’s website, with the new version expected to launch later this year.



Next up was the Songwriter Keynote featuring **Craig Wiseman**, songwriter and Founder of Big Loud Publishing, in conversation with **John Titta**, EVP of Membership at ASCAP. The two discussed Wiseman's rise from a bar-band drummer in Mississippi to writing a song for fellow writer/drummer Don Henley to duet with Kenny Rogers, and much more. Key to Wiseman's success was a willingness to bring other genres into the Country fold — "People like good music, and there you go. It's like food, it doesn't matter if it's Italian or a Cuban sandwich. If it's good, it's good."



AIMP NY Board Member **Julia Buchheim** (Director of Sync Licensing, Downtown Music Publishing) then moderated the "Sync Update with the ZYNC Team," interviewing the company's **Marisa Baldi** (Chief Creative Officer), **Madison Norris** (Senior VP, Creative Operations), **Shelby DiPerri** (Head of Film and Television), and **Kelly Ross** (Head of Creative Licensing | Publishing Business Affairs). They discussed the impact of COVID-19 on the sync world and how film and TV studios are returning to a more regular schedule, the rise of streaming services, the impact of livestreaming and its potential going forward, and much more.



Afterwards, the “POWER! The Roots of Today’s Popular Music” panel brought together songwriter/producer **David Porter**, a Songwriters Hall of Fame inductee and CEO of Made in Memphis Entertainment (MIME), and **Hank Shocklee**, a Rock and Roll Hall of Fame inductee and co-founder of Public Enemy and The Bomb Squad, with moderator **Sharon Tapper**, an AIMP NY Board Member, NY Grammy Governor, and Co-Founder of NYC3. They discussed Porter and Shocklee’s rise in the music industry and how it was affected by their hometowns of Memphis and New York City, respectively, as well as how best to prepare the next generation to build teams around their art and hook up with other artist entities to create a movement.



Finally, NYC3 Co-Founders **Sharon Tapper** and **Linda Lorence-Critelli**, as well as Music Publishers Canada (MPC) CEO **Margaret McGuffin**, hosted the “NYC3 Showcase Event” to wrap the day. The online show featured performances from artists **Beau Young Prince** (Half & Half Records/ Rough Trade Music Publishing), **Jon Bryant** (Nettwerk Records & Publishing), **VÉRITÉ** (AWAL Records & Kobalt Music), **CARYS** (Warner Music Canada/ Atlantic Records/ CCS Rights Management), and **Shawn Hook** (Ultra Records/ Round Hill Music).

Tomorrow (June 8) during Business of Publishing day, the AIMP Global Music Publishing Summit will feature a keynote from **U.S. Sen. Marsha Blackburn** (R-TN); the perennial favorite “**Indie Perspective**” panel addressing what defines an independent publisher; the “**U.S. Alliance**” panel featuring the heads of the NMPA, AZIM, RIAA, NSAI, and Music Business Association; and special presentations from The US Copyright Office and The MLC. Events begin at 11am ET and end at 3pm ET with registration available at [www.aimpsummit.com](http://www.aimpsummit.com).

Hope to see you tomorrow!

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