



DDEX to Hold Open Meeting 28 September on Music Metadata in Podcasts; Invites All Podcast Creators, Producers, and Distributors to Participate

New York, NY (24 September 2021) – DDEX, the international standards-setting organization dedicated to improving the exchange of data and information across the music industry, will be holding an open virtual meeting on 28 September 2021 at 4:00pm BST/ 11am ET to discuss proposed requirements for the description and communication of music metadata in podcasts, to improve both listener discovery and correct rights information. DDEX is inviting non-members who operate in any capacity in the podcast industry to attend this two-hour, virtual meeting to undertake that validation and ensure the processes and data requirements as documented by DDEX work in the real world. A work-in-progress document created within DDEX will be made available for review. [Registration is now open](#), and will be available until the start on the meeting on the 28th.

“Consumer demand for podcasts has exploded, and music is often an integral part of the program, just as it is for video broadcast,” said Mark Isherwood, Secretariat of DDEX. “Our membership contains a broad panel of representatives from the full music side of the equation, including the distributors that make available both music and podcast content. We began our outreach at Podcast Movement last month, and we reiterate our invitation to all those in the podcast ecosystem can bring their points of view for the processes and standards that they are currently using to create, collate, and distribute their shows.”

Formed in 2006, DDEX’s 100+ members include leading media companies, music licensing organizations, digital service providers, and technical intermediaries - any organization of any size with a business interest in digital media content. DDEX now has eleven families of standards that support the entire arc of digital music operations, from initial recording through distribution and reporting as well as other types of business transactions in particular sectors of the industry. A company does not need to become a member to implement any of the DDEX standards; but normally participation in the working groups around the development and refinement of current and new standards is limited to members, as are the biannual plenary events. Information about upcoming meetings and webinars, as well as recordings of previous events, can be found at <https://ddex.net/events/>.

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About DDEX

Formed in 2006, DDEX is an international standards-setting organization made up of leading media companies, music licensing organizations, digital service providers, and technical intermediaries that is dedicated to improving the exchange of data and information across the music industry. To support the automated exchange of information along the digital value chain, DDEX has standardized the format in which information is represented in messages and the method by which the messages are exchanged between business partners. These standards help rights holders, retailers, and technical intermediaries to more effectively communicate information along the digital value chain. This leads to efficient business transactions, reduced costs, and increased revenues for all sectors involved. DDEX standards are developed and made available for industry-wide implementation. For more information, visit www.ddex.net.

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