# Trqk Launches Innovative Placement Tracking Features and Expands International On-Air Detections with Monitoring of 355 channels on Six Continents

*New features within TrqkIQ Indie Edition meet the unique needs of composers, songwriters, music publishers, production libraries, and more*

September 23, 2021 (Austin, TX) – **Trqk**, a music-tech innovator and pioneer in Music Royalty Intelligence, has unveiled a dynamic set of exclusive music placement tracking features and significantly expanded monitoring of international on-air detections for **TrqkIQ Indie Edition™**.

A set of three new placement tracking features provide insights on top production companies, publishers, and writers. Composers can now easily view their **Top Production Companies** list with the most detections from the previous year, in order to gain a unique view into who is buying their music. Another feature for ASCAP composers is a **Top Publishers** list that highlights which music publishing companies and libraries are delivering more results and working the hardest to promote and place repertoire from a catalog. Also, Trqk added a **Top Writers** feature, allowing music publishers and libraries to view lists and analyze data on who their highest earning writers are for each quarter.

TrqkIQ's expansion of BMAT international on-air detections increases monitoring to more than 355 channels across 21 countries on six continents. The international territories include: United States, Canada, Mexico**,** United Kingdom, Germany, France, Netherlands, Italy, Denmark, Sweden, Switzerland, Finland, Belgium, Spain, Poland, Brazil, Argentina, Chile, South Africa, Japan, and Australia, among many others. The expanded access using BMAT's leading Vericast audio fingerprinting and music identification service will give TrqkIQ users a truly global picture of their performances, valuable insights and reporting, royalty and on-air works analysis, and much more.

Trqk user **Alex Pfeffer**, a successful composer who has scored popular video games including *Mortal Kombat vs. DC Universe* and *Fade to Silence,* said: "The moment I uploaded my first BMI statement to TrqkIQ,I knew that my view on the world of music placements would change forever. Suddenly the analysis process becomes fun and numbers come alive in well-presented and insightful statistics. Well done!"

"We are excited to be able to launch these new features and massively expand international detections for TrqkIQ users," said **David Della Santa, Co-Founder and Chief Creative Officer of Trqk.** "Our team surveyed and listened to users and developed these ground-breaking features to take placement tracking to another level."

**About Trqk**

Trqk™ is a ground-breaking Music Royalty Intelligence platform dedicated to empowering the Music Creator Economy with game-changing new ways to harness the power of data in order to unlock new paths to make money and engage fans. With innovative tools that combine data science, business intelligence, and audio content recognition (ACR), Trqk transforms and simplifies the complexities of the royalty management process for independent artists, songwriters, composers, publishers, managers, labels, music libraries, and other industry stakeholders. TrqkIQ Indie Edition™ provides a big-picture understanding of performance royalties, including deep insights and data visualizations to help identify and reclaim missed royalties; peer and industry-wide royalty trends to target more lucrative business; and data to maximize licensing negotiations.

Founded in 2019, the platform is the brainchild of David Della Santa, Trqk co-founder and chief creative officer, a veteran music producer, music supervisor, and composer with over 500 song placements, and Sathvik Krishnamurthy, Trqk co-founder and executive chairman, a Silicon Valley veteran with several successful exits. Together they bring a deep understanding of the music industry and a track record in building successful startups, complemented by an executive and advisory team of music tech, data science, and performing rights experts. For more information on Trqk™ or TrqkIQ™ Indie Edition, visit www.trqk.io.

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