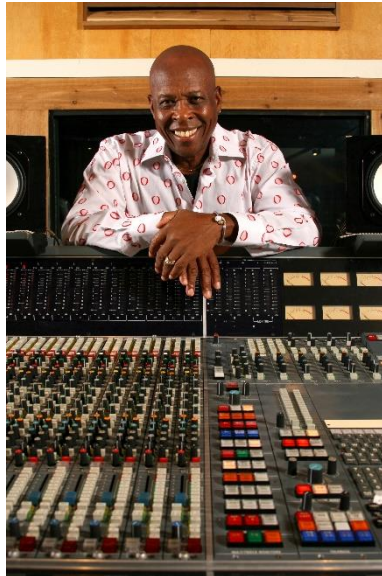




## MIME Co-Founders David Porter & Tony D. Alexander Selected for Inaugural 'Worthy 100' List

November 30, 2021 (Memphis, TN & Atlanta, GA) – [Made in Memphis Entertainment \(MIME\)](#) is proud to announce that its co-founders **David Porter** (CEO) and **Tony D. Alexander** (President & Managing Director) have both been selected for the inaugural [Worthy 100](#) list, published by *Worth*. The list recognizes entrepreneurs who have used their success and influence to make a positive impact on society. View the full list at [www.worth.com/worthy100-2021](http://www.worth.com/worthy100-2021).



David Porter (left) and Tony D. Alexander

“I am humbled with this recognition on so many levels, thank you *Worthy*,” said Porter. “My efforts in entrepreneurship as well as musical contributions are grounded in motivating the next generations who look like me that it can be done. Music is and has been my life, so has being diversified in other business. Born in Memphis and wanting awareness of possibilities becomes easier with respected platforms of your level recognizing my efforts in my community. Again *Worthy*, thank you.”

“It’s a true honor to be recognized not only as a successful entrepreneur but also as someone who has done good for my community,” said Porter. “Memphis is my home, and it is also home to many talented

young musicians and up-and-coming industry executives who too often fall through the cracks. I'm happy to do my part to amplify their voices and help them find their place in the music industry."

"Thank you to *Worth* for recognizing the value of MIME's mission: to develop a pipeline of underrepresented music executives that are committed to serving independent creatives," said Alexander. "I am proud of the success we have had in Memphis with MIME, where we have nurtured incredible local talents both on the stage and behind the scenes. Now that we have opened our new offices in Atlanta, I am excited to do the same for this burgeoning music industry hub."

Porter, an original Stax Records songwriter and inductee to the Songwriters Hall of Fame, and Alexander, a 20+ year business and legal veteran, met through their work at The Consortium MMT, a non-profit organization founded by Porter to cultivate the music industry in Memphis. In the spirit of giving back to their community, Porter and Alexander formed MIME in 2015, building it into a full-service entertainment group with global reach, but with its heart in the hometown of modern American music. MIME is dedicated to true diversity from the C-Suite down, with hiring practices that put women and people of color in real positions of power and allow those without traditional experience to flourish in the music industry.



MIME's family of companies includes independent music publishing company MIME Publishing, music distribution company Beatroot, sync licensing company Heavy Hitters Music, and recording studio brand 4U Recording, all focused on providing worldwide exposure to local artists without requiring them to leave their hometown. To that end, MIME recently helped Memphis rapper Moneybagg Yo blow up in the U.S., recording his Gold-certified albums *Time Served* and *A Gangsta's Pain* (#1 on the Billboard 200 chart) at 4U Recording. MIME Publishing producers/songwriters YC and RealRed both made the Top 6 of five different Billboard charts for their work on the latter album, with YC topping both the R&B/Hip-Hop Producers and Rap Producers charts.

In 2021, Porter and Alexander opened a new recording studio and office space in Atlanta, establishing a local presence for MIME in the Hip-Hop capital of the world. The move was a huge step forward in their mission to create a global network of hyper-local music communities and give artists outside the major

music industry hubs a chance to be discovered where they are, opening the playing field to many who would not otherwise be found.

### **About Made in Memphis Entertainment (MIME)**

Made in Memphis Entertainment (MIME) is a Black-owned full-service entertainment group with global reach, but with its heart in the hometown of modern American music. Founded in 2015 by original Stax Records songwriter/producer and Songwriters Hall of Fame inductee David Porter (CEO) and 20+ year business and legal veteran Tony D. Alexander (President and Managing Director), MIME is dedicated to re-establishing Memphis as a key music industry hub while expanding its influence around the world, all while developing and promoting diverse talent on both the creative and business sides of the industry.

MIME's family of companies includes MIME Publishing, an independent music publishing company that handles Porter's legendary post-Stax songwriting catalog and other copyrights of some of the most sought-after young producers in hip-hop and R&B; Heavy Hitters Music, a film, TV, and ad sync company with an all-female creative team and Emmy-winning music catalog; Beatroot Music, a leading independent music distributor, as well as its subsidiary Beatroot Africa; and 4U Recording, a state-of-the-art recording studio brand with locations in Memphis and Atlanta.

For more information, visit [www.mimecorp.com](http://www.mimecorp.com).

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