

TuneRegistry Is Now a Repertoire Submitter with SoundExchange

November 5, 2021 (Los Angeles, CA) – <u>TuneRegistry</u>, a music rights administration platform that simplifies registrations and metadata delivery for rights-holders of all sizes, has expanded its offerings by now assisting its users to register their sound recordings with SoundExchange. SoundExchange works with numerous digital service providers — including companies such as iHeartRadio, Pandora, SiriusXM, and Sonos — as well as more than a quarter-million creators and rights-holders to manage roughly \$1 billion in annual royalties.

Registering with SoundExchange is crucial for artists and rights-holders, many of whom may not be aware they have royalties waiting to be collected, as it is the sole organization in the United States set to administer the non-interactive digital radio performance right. TuneRegistry can now help users input their release and recording metadata once in plain English, and then it is packaged via DDEX (Digital Data Exchange, LLC) messaging standards and delivered to SoundExchange and a variety of other partners, all with just a few clicks. TuneRegistry also allows users to upload and link their composition data, enabling accurate and effective royalty collections.

Now, TuneRegistry can offer:

- An accurate, comprehensive, and seamless submission process from TuneRegistry to SoundExchange
- The highly requested ability to split the Master Recording Ownership of Sound Recordings
- Reduced manual data entry for TuneRegistry users
- TuneRegistry-assisted DDEX feed configuration
- Increased transparency, with rights-holders able to download the DDEX messages TuneRegistry transmits on their behalf

"We're hoping to make it even easier for independent artists, labels, and other sound recording owners to register their music and collect royalties from every possible source by democratizing the process of implementing and utilizing DDEX standards," said William Gary, TuneRegistry's Manager of Operations. "Now we can assist our users in delivering their sound recording data to SoundExchange via TuneRegistry's all-in-one rights management tool, which also allows them to upload and link their composition data to ensure proper payments. This provides an important segment of the market with an IT/cloud solution that meets their rights administration needs."

For more information on TuneRegistry or to sign up for the service, visit <u>www.tuneregistry.com</u>.

About SoundExchange

SoundExchange collects and distributes digital performance royalties on behalf of more than 250,000 recording artists' and rights-owners' accounts and to date has paid more than \$8 billion in distributions. Through unparalleled innovation of financial tech products and services, it distributes royalties to creator groups, advocates for fair pay across platforms, and creates systems that improve how the industry operates. Its proprietary fintech solutions help turn data into accurate revenue for creators and include Music Data Exchange (MDX) and International Standard Recording Codes (ISRC) Search. For more information, visit www.soundexchange.com.

About TuneRegistry

TuneRegistry is a music rights administration platform that saves rights-holders time and money by simplifying and streamlining music registrations and metadata delivery. Users only need to set up their catalog once before delivering songs, recordings, and releases to TuneRegistry's growing network of partners, which includes ACRCloud, ASCAP, Audible Magic, BMI, Crunch Digital, Gracenote, the Harry Fox Agency (HFA), Exactuals - RAI, Mediabase, MediaNet, Music Reports, Quantone, Radiowave, SESAC, SoundExchange, and TiVo. Founded in 2015 and first launched at SXSW 2017, TuneRegistry is an independent, privately held company that does not act as a publisher nor label, allowing users to retain 100% of their rights and royalties. For more information, visit www.tuneregistry.com.

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