



Deborah Mannis-Gardner Clears Soundtrack for Illuminarium’s Newest Experience “GEORGIA O’KEEFFE: One Hundred Flowers”

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May 18, 2022 (Atlanta, GA/Las Vegas, NV) – Deborah Mannis-Gardner – Owner/President of DMG Clearances, Inc. and the “Queen of Sample Clearance” according to Billboard, Forbes, Variety, and more – helped bring Illuminarium’s newest cinematic experience, *O’KEEFFE: One Hundred Flowers*, to life by handling music clearances for the exhibit’s all-female soundtrack. *O’KEEFFE: One Hundred Flowers* takes guests on an immersive experience of color, texture, scent, and interactivity through the iconic floral paintings of Georgia O’Keeffe, who is known as the ‘Mother of American Modernism.’ Inspired by the best-selling art book, the show brings the beauty of these works to life by amplifying the images on an unprecedented scale, to create a stimulating art experience that transports audiences directly into living paintings.

O’KEEFFE: One Hundred Flowers was created by Illuminarium Experiences, a breakthrough global experiential entertainment company created by worldwide leaders in interactive content, architecture, and theatrical design. The treasured floral stills are synced with a powerful soundtrack performed by female artists as varied as Nina Simone, Kacey Musgraves, Cyndi Lauper, Alessia Cara, and Beach House, creating a multi-sensory artistic vision available exclusively via Illuminarium’s unique platform.

“As a huge fan of Georgia O’Keeffe, I am honored that Illuminarium chose me to work on their new exhibit,” said Deborah Mannis-Gardner. “They curated such an amazing soundtrack with some of my favorite artists and songs, and it really compliments these incredible paintings and reveals new angles to some of the most loved pieces of art in history. I’m glad I was able to help clear these tracks so this exhibit could become a reality.”

“Georgia O’Keeffe is one of the most admired Modernist painters and a celebrated icon for her crusade in creating a space for female artists,” said Alan Greenberg, CEO, Illuminarium Experiences. “It was so important that the musical environment we created celebrated women’s voices as the visitors move through the exhibit.”

To listen to the soundtrack, visit illuminarium.com/atlanta/100flowersbonus.

Tickets for *O’KEEFFE: One Hundred Flowers* are now available for purchase for the Illuminarium Atlanta and Las Vegas locations. For more information and to purchase tickets, guests may visit illuminarium.com/atlanta or illuminarium.com/lasvegas.

For more information on Deborah Mannis-Gardner or DMG Clearances, Inc., visit dmgclearances.com.

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About Deborah Mannis-Gardner

Deborah Mannis-Gardner — the “Queen of Sample Clearance” according to Billboard, Forbes, Midem, Music Week, Okayplayer, Variety, and more — is the go-to expert for global music rights clearances. After starting DMG Clearances, Inc. in 1996, Deborah’s sample clearance skills quickly became legendary, and she has cleared releases for artists including Drake, Tyler the Creator, DJ Khaled, Eminem, Pop Smoke, Logic, Justin Bieber, Kendrick Lamar, Lil Wayne, Frank Ocean, Jay-Z, John Legend, Megan Thee Stallion, Big K.R.I.T., Brockhampton, French Montana, Big Sean, J. Cole, Lady Gaga, Rihanna, Beyoncé, and more.

Deborah has also handled music clearances for films by Martin Scorsese, The Coen Brothers, and Richard Linklater; TV series such as Dave and Virginia Grohl’s *From Cradle to Stage* on Paramount +, as well as *The Serpent* and *#BlackAF* on Netflix; ad campaign clearances for Google, Ciroc, and Kmart; podcast music clearances for Dave Chappelle’s *The Midnight Miracle*, Rick Rubin and Malcolm Gladwell’s *Broken Record*, and *The Actual Stretch and Bobbito Show*; video game clearances for Rockstar Games franchises such as *Grand Theft Auto* and *Red Dead Redemption*, as well as Turtle Rock Studios’ *Back 4 Blood*; Grand Rights clearance for Lin-Manuel Miranda’s Broadway sensation *Hamilton* and music clearances for its release on Disney+; and political campaign clearances for Joe Biden and Kamala Harris’ 2020 presidential campaign. Deborah also served as the award-winning music supervisor of HBO’s Dr. Dre and Jimmy Iovine docu-series *The Defiant Ones*.

For more information, visit dmgclearances.com.

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