



## **Photos: Music Biz 2024 Day Three Recap | Day Four Preview**

May 16, 2024 (Nashville, TN) - The Music Biz 2024 conference continued on Wednesday, May 15 with its third day of programming. Day Three featured marquee multi-panel tracks including the annual Metadata Summit; the Music Security Summit: Tackling Fraud in All Forms; Artificial Intelligence, Concrete Results: Music's Next Uncharted Frontier; and The Greatest Good: Social Impact Is Good for Business. These included keynotes featuring Mark Krajewski of PRS for Music, Declan Rudden of CISAC, Kim Beauchamp of Universal Music Group, Meng Ru Kuok of BandLab Technologies, Louis Posen of Hopeless Records, and much more. The day ended with the Bizzy Awards Dinner, featuring awards presentations to Cameo Carlson of mtheory, The MLC, and more.

**Full-size images from Day Three are [available here](#), and photos of all Bizzy Award winners can be [found here](#). All photo credits go to Jason Mallory, Event Coverage Nashville.**

Music Biz 2024 will wrap up today with tracks focused on music publishing (featuring a keynote conversation with John Josephson of SESAC Music Group) and gaming, as well as the Women in the Room: Music Biz Leadership Roundtables.

**Here is a recap of Day Three's events:**



### **Metadata Summit - Keynote Session – Collaboration on a Global Scale: Metadata Solutions to Increase Efficiency Worldwide**

The Music Biz 2024 Metadata Summit returned for its 13th iteration, kicking off with a keynote session moderated by Susan Butler of Music Confidential, in conversation with Mark Krajewski from PRS for Music, Declan Rudden from CISAC, and Kim Beauchamp from Universal Music Group. Together, they explored solutions to increase metadata efficiency worldwide, including a new plan to issue provisional ISWC codes to improve the speed and permanence of linking recording data to work data.



### **Metadata Summit - Practitioners Perspective: Power Users' Plans & Building Support Infrastructure**

The Metadata Summit continued with a panel featuring major players from all sides of the music industry, including moderator Jonathan Bender from OpenPlay, Caroline Champarnaud from SACEM, Paul Gills from SoundExchange/SX Works, Mick Hayes from ICE, Harmen Hemminga from Downtown Music Group, Abby North from North Music Group, Alan Jennings from Amazon, and Melanie Santa Rosa from Word Collections. The group reacted to PRS for Music's initiative, announced during the keynote, to link ISRC and ISWC codes at inception.





**Artificial Intelligence, Concrete Results: Music's Next Uncharted Frontier - Keynote Conversation with Meng Ru Kuok, Bandlab**

"We can be very skeptical about the challenges...but we can't all deny the opportunity to empower people," said Meng Ru Kuok of BandLab Technologies in a keynote interview with Andrea Gleeson of Tunecore at the start of the 2024 AI Summit.



**The Greatest Good: Social Impact Is Good for Business - Keynote Conversation With Louis Posen, Hopeless Records**

Founder & President Louis Posen of Hopeless Records sat down with singer/songwriter Lachi of RAMP in a keynote conversation on Posen's journey and The Hopeless Foundation, a 501C3 nonprofit organization focused on connecting music to important causes and initiatives.





### **Music Security Summit: Tackling Fraud in All Forms - 31 Flavors of Fraud: The 2024 Version**

Fraud has become a major issue across all industries, and music is no exception. In the “31 Flavors of Fraud: The 2024 Version” panel, music executives from all industry subsets shared the many ways they’ve experienced music fraud and how to properly identify bad actors to protect your assets. Panelists included Florian Drücke of Bundesverband Musikindustrie e.V., Steven Frank of SiriusXM, Priyanka Khimani of Khimani & Associates, Morgan Hayduk of Beatdapp, and Dan Runcie of Trapital.



### **Bizzy Awards Dinner**

Day Three ended with the Music Biz 2024 Bizzy Awards Dinner, hosted by Gina Miller, SVP & GM of MNRK Music Group, and featuring a live performance from Country-Latin star Angie K. Cameo Carlson of mtheory was named this year's recipient of the Presidential Award for Outstanding Executive Achievement, and she is pictured here with Music Business Association President Portia Sabin and Miller. For the full list of winners, [click here](#).

### **About Music Biz 2024**

**Music Biz 2024** is taking place **May 13-16, 2024** at the **JW Marriott Nashville**. This marks the 10th year the Music Business Association has hosted its flagship four-day conference in Nashville, bringing together more than 2,100 global music professionals for industry-defining conversations and connections to help shape the future of the music business and best serve the needs of all music professionals. This year's event marks the debut of all-new summits on timely topics for the industry, including Artificial Intelligence; Concrete Results: Music's Next Uncharted Frontier; Glocals Only: Music Marketing for a Borderless World; The Greatest Good: Social Impact Is Good for Business; and Changing the Game: Music & Gaming's Unique Synergies. These join new editions of attendee-favorite programs such as the #NEXTGEN\_NOW young professionals summit, Let's Talk Physical, Music & Money, and the 13th annual Metadata Summit. Visit [musicbiz2024.com](https://musicbiz2024.com) for an up-to-date conference agenda, event registration & lodging information, and more.

**About The Music Business Association**

The Music Business Association is a not-for-profit membership organization that advances, promotes, and invests in the future of the music business by providing a trusted forum where ideas and cooperation flourish. Through events, education, and engagement, the Association brings together the full breadth of the industry for unparalleled access to networking, resources, and thought leadership.

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