



PEERMUSIC SIGNS GLOBAL PUBLISHING AGREEMENT WITH JESSICA VAUGHN

*DEAL ALSO ENCOMPASSES SYNCH REPRESENTATION FOR MASTERS
AND SYNCH AGREEMENT WITH VAUGHN'S HEAD BITCH MUSIC*

Burbank, CA (June 5, 2024) – peermusic has signed songwriter, recording artist, and music executive **Jessica Vaughn**, to an exclusive global publishing agreement, as announced today by **Kathy Spanberger**, President & Chief Operating Officer, peermusic and **Alison Dannenberg-Frost**, Vice President Film & TV Creative, peermusic. Through the deal, peermusic will administer select catalog and future works. The deal also encompasses a synch representation deal for Vaughn's masters and for select roster of Vaughn's company, Head Bitch Music, where Jessica helps her roster to build their catalogs for the sync market.



Pictured: Jessica Vaughn, Alison Dannenberg-Frost

Kathy Spanberger commented: “Not only has Jessie had significant commercial success as an artist, but her diverse list of credits and accolades in the film, TV and advertising realm truly make her an obvious choice to bring to the peermusic roster. We are honored to be entrusted as the administrator of her amazing catalog and to also partner with Jessie and her company through a synch representation deal. Our global peermusic team looks forward to creating even more new opportunities for her in the synch world.”

Alison Dannenberg-Frost commented: “Jessie and I have grown in the business together for over a decade and in that time she has become an undeniable force in our industry, known for her in-depth understanding and unique artistic approach in crafting music with sync in mind. We are thrilled she has chosen peermusic as her new home, and cannot wait to explore new ways to utilize her talents through our local relationships and international reach.”



Jessica Vaughn commented: “I have been in the music industry for over twenty years now, and I’ve never been more excited and confident that I have picked the right team. While Peermusic is the largest global independent publisher in the world, their ability to be present with their creatives is their super power. Alison and Kathy are some of the most capable, hard working, smart women I know - I can’t wait to see what we are able to accomplish together.”



Pictured left to right: Doug Darnell, Senior Creative Director/Ad Markets, peermusic; Oscar Martinez, Creative Director, Film/TV and Hispanic Advertising; Alison Dannenberg-Frost, VP, Creative Film/TV, peermusic; Jessica Vaughn; Steve Torres, Creative Manager, Film/TV, peermusic; and Brendan Ristau, Administrative Coordinator, peermusic.

Jessica Vaughn is a rarity: a songwriter who understands artists, an artist who understands business, and an entertainment industry executive who understands—and empathizes with—it all. Jessica was still a teenager when she first turned heads as **Charlotte Sometimes**, a recording artist whose full-length debut on Geffen Records found a spot at #3 on the Heatseekers Chart and prompted VH1 to name her a “You Oughta Know Artist.” Later, Jessica became a fan and critic favorite on Season 2 of *The Voice*, before moving on from her Charlotte Sometimes persona altogether to write and perform under a new alias, **LACES**. Still defined by the honesty and cashmere voice that originally set her apart, Jessica’s work as LACES is subtly brilliant alt-pop for adults. Under her own name and as founder and leader of multi-service hive Head Bitch Music, Jessica continues to pen songs for other recording artists; write, produce, and sing music for Hasbro cartoons such as *Jem & the Holograms*, *Baby Alive*, *Littlest Pet Shop*, *Equestria Girls*, and more; and secure placements on series and specials on the CW, Netflix, ABC, and others, as well as films. Jessica lives and works in Los Angeles.

She has since turned her sights on writing for sync where she has become a force in the industry with notable placements on countless TV shows, including the viral use of her song “The End” by her artist



moniker **JPOLND** in the first season of *Bridgerton*, and high profile commercials for Motorola, Microsoft, Virgin Voyages, and Paypal, to name a few.

Head Bitch Music (HBM) is a bold, honest, and diverse music company offering a full range of services to independent artists - mainly women and LGBTQIA+ creatives. Founded by Jessica Vaughn and her partner Ryan Vaughn, HBM strives to help independent artists find their footing, their artistic voice, and gain agency in the music industry. They offer a myriad of services to their clients including full-service music production (studio time, production, mixing, and mastering), digital distribution, music licensing, publishing services, custom music, and more. Since its inception in 2019, HBM has worked with hundreds of artists on nearly one thousand cumulative releases and maintains a catalog of more than 3,000 titles under their label imprint HBM Records. They have landed notable sync placements in shows like *Lucifer*, *Bridgerton*, *Love Island*, and *The Chilling Adventures of Sabrina*, and on networks including (but not limited to) Freeform, CBS, Amazon Prime, CMT, Netflix, NBC, HBO Max, Lifetime, ABC, Hulu, and more.

ABOUT PEERMUSIC:

Founded by Ralph S. Peer in 1928, peermusic is the world's largest global independent music publishing and neighbouring rights company and operates 39 offices in 32 countries. With well over a million titles in the company's catalogue, and songs that vary from country, blues, jazz and pop to Latin, concert and rock'n'roll, peermusic is the largest privately owned company of its kind in the world. For further information about peermusic, go to www.peermusic.com. For breaking news updates, behind-the-scenes information and photos, follow @peermusic on Instagram, X and Snapchat.

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